

The logo for Atlanta Startup Battle features the word "ATLANTA" in white, uppercase letters with a small teal square above the letter "A". Below it, the word "startup" is written in a teal, lowercase, sans-serif font, and "battle" is written in a white, lowercase, sans-serif font. The background is dark with a network of white lines and dots, and some teal geometric shapes.

ATLANTA
startup battle

ATLANTA'S PREMIER STARTUP COMPETITION

**SPONSORSHIP
PACKAGE**

HELP BUILD SOMETHING FROM NOTHING.

ABOUT ATLANTA STARTUP BATTLE

Atlanta Startup Battle is an open-entry startup competition where the best early stage tech startups compete for \$100k investment and a year of incubation.

We narrow the field of 400+ down to ten and those finalists compete in a full day of battling through different modules, each led and judged by skilled mentors in the Atlanta area.

The 10 become 5, and those top 5 pitch on stage at the main event before a crowd of 500 including 5 active venture capital investors who decide the winner.

This main event has quickly become a must-see, both for investors and startups, selling out quickly and lending insights to the next generation of great Atlanta tech startups and talent.

2017 SNAPSHOT

- 1,200 Startups competed
- \$300,000 Invested in ATL's talent
- 2,300 Attendees
- 20 Community Partners

UPCOMING BATTLES

Atlanta Startup Battle 4.0 is set for **May 8, 2018**. We are proud to announce that the event officially aligns with the Tech Square Startup Week, a week of events inviting the community to see the startup innovation within Technology Square.

Atlanta Startup Battle 5.0 is slated for Q4 2018.

ALL SPONSORSHIPS ARE **ANNUAL** AND INCLUDE BENEFITS FOR **ALL** ATLANTA STARTUP BATTLE EVENTS WITHIN THE SAME CALENDAR YEAR.

EXISTING SPONSORS



PAST INVESTOR JUDGES



KIRBY HARRIS
Base Ventures



RYAN GEMBALA
PathBreaker Ventures



MICHAEL NERIL
Spider Capital



DAVE GOULD
TechOperators



BRENDAN WALES
e.Ventures



DAVID HALL
Revolution



KATIE SCHWARTZ
CrossLink Capital



ALEX ESTEVEZ
Accel Partners



MICHELLE JARRARD
GRA Venture Fund



SIG MOSLEY
Mosley Ventures



MARK BUFFINGTON
BIP Capital



ALAN TAETLE
Noro-Moseley Ventures



ANDREW DORMAN
Knoll Ventures



SEAN BANKS
TTV Capital





ABOUT TECHSQUARE LABS

TechSquare Labs is an innovation and entrepreneurship center at Technology Square in Midtown Atlanta at Georgia Tech. It is one of ten Google for Entrepreneurs Tech Hubs in North America.

Presented by established venture funds, Atlanta Startup Battle is just one of the ways TechSquare Labs promotes funding of up-and-coming tech startups.

With over 15,000 square feet of startup workspace and corporate landing pads, TechSquare Labs is a vital resource in Atlanta's technology community.

2017 SNAPSHOT

- 13,000 Event Attendees
- 160+ Events
- 250 Members
- 52 Companies
- \$160M Raised by Our Companies
- 250+ Jobs Created

SPONSORSHIP TIERS

SILVER (\$5K)

- > Logo recognition on website and in newsletter
- > Atlanta Startup Battle Reserved Tickets
- > Office Hours with TechSquare Labs community - Quarterly
- > Featured story in our newsletter (audience of 10k+)

GOLD (\$10K)

- > All Silver Tier benefits, PLUS
- > Company booth at Atlanta Startup Battle
- > Digital presence of company logo during the main event
- > Logo prominently placed on t-shirt and printed materials
- > Sponsor and host member's lunch with TechSquare Labs community

PLATINUM (\$25K)

- > All of the above, PLUS
- > Complete guide and contact list for all Atlanta Startup Battle applicants (~400)
- > Curated list of top 25 finalists
- > Access to Investor Reception
- > 2 TSL hot desk memberships with exclusive Google for Entrepreneurs benefits
- > Access to private mentor and rehearsal day for top 10 finalists

BE A PART OF ATL'S TECH SUCCESS STORY

Sponsorship Levels

- Silver (\$5k) Gold (\$10k) Platinum (\$25k)
 Invoice Check Enclosed

Registration Information

Primary Contact _____

Company Name _____

City, State & Zip _____

Phone _____ Fax _____

Cell Phone _____

Email Address _____

For more information, specific questions, and custom packages,
contact us at sponsor@atlantastartupbattle.com