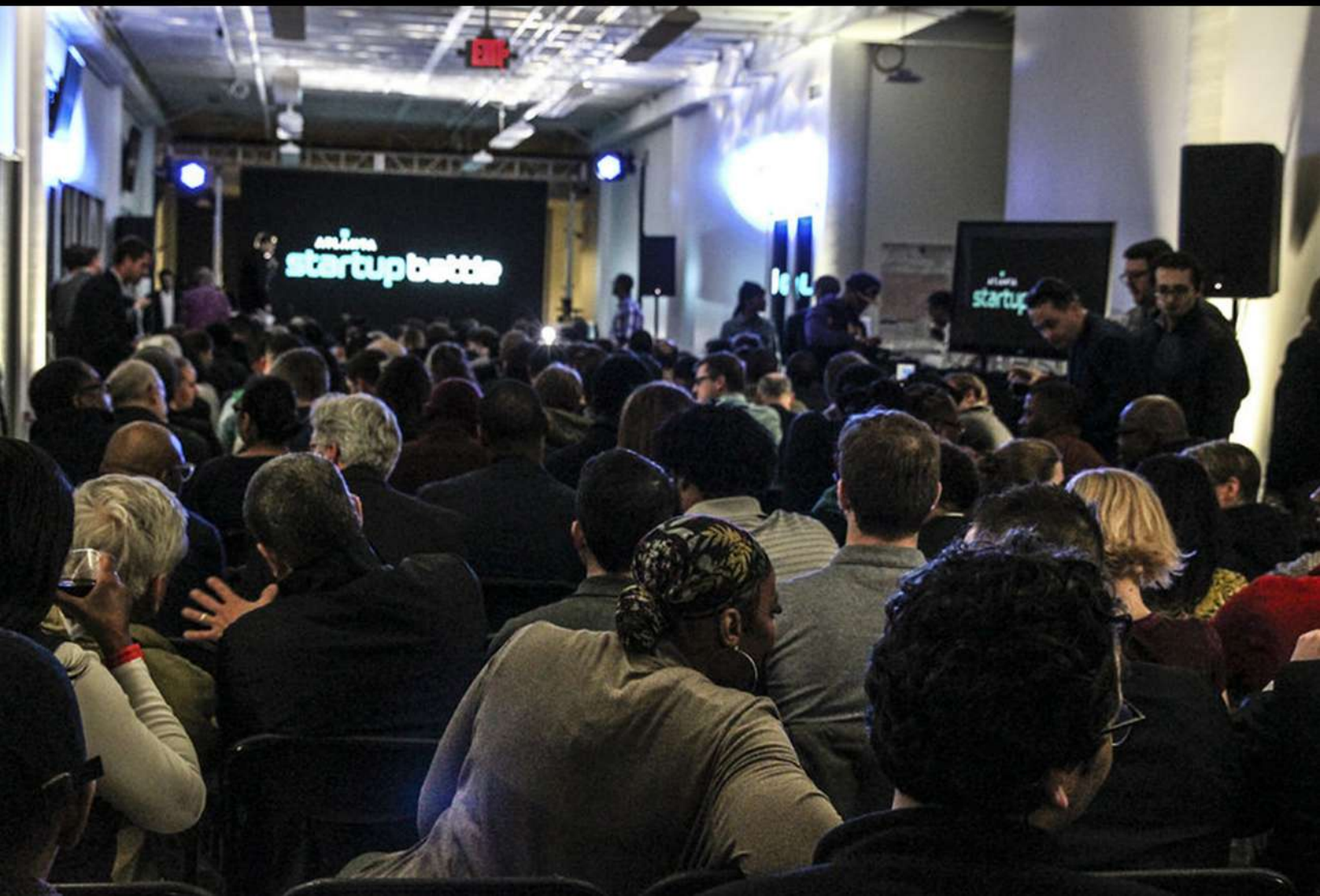


ATLANTA
startup battle
SPONSORSHIP PACKAGE

HELP BUILD SOMETHING FROM NOTHING.



ATLANTA'S LARGEST STARTUP COMPETITION







ABOUT ATLANTA STARTUP BATTLE

Atlanta Startup Battle is an open-entry startup competition where the best early-stage tech startups compete for \$100,000 investment and a year of incubation.

We narrow the field of 500+ down to 20 and those finalists compete in a full day of battling through different modules, each led and judged by skilled mentors in the Atlanta area.

The 20 become 5, and those top 5 pitch on stage at the main event before a crowd of 1,000 including 5 active venture capital investors who decide the winner.

The startup pitch competition has quickly become a premier event across the southeast, both for investors and startups, selling out quickly and lending insights to the next generation of great Atlanta tech startups and talent.

STATS SNAPSHOT

\$1,000,000 Invested

2000 Applicants

8 Investments

65 Semifinalists

6000 Entrepreneurs

UPCOMING BATTLES

Atlanta Startup Battle 6.0 is set for Tuesday, April 23, 2019.

Atlanta Startup Battle 7.0 is slated for Q4 2019.

ALL SPONSORSHIPS ARE **ANNUAL** AND
INCLUDE BENEFITS FOR **ALL** ATLANTA STARTUP
BATTLE EVENTS WITHIN THE SAME CALENDAR YEAR.

ATLANTA STARTUP BATTLE WINNERS



INVESTORS THAT HAVE JUDGED ATLANTA STARTUP BATTLE



KIRBY HARRIS
Base Ventures



RYAN GEMBALA
PathBreaker Ventures



MICHAEL NERIL
Spider Capital



DAVE GOULD
TechOperators



BRENDAN WALES
e.Ventures



DAVID HALL
Revolution



KATIE SCHWARTZ
CrossLink Capital



ALEX ESTEVEZ
Accel Partners



MICHELLE JARRARD
GRA Venture Fund



SIG MOSLEY
Mosley Ventures



MARK BUFFINGTON
BIP Capital



ALAN TAETLE
Noro-Moseley Ventures



ANDREW DORMAN
Knoll Ventures



SEAN BANKS
TTV Capital



ELIOT DURBIN
BOLDstart Ventures



ESTEBAN REYES
Las Olas Venture Capital

INVESTORS THAT HAVE JUDGED ATLANTA STARTUP BATTLE



ALICE VILMA
Morgan Stanley



BLAKE PATTON
Tech Square Ventures



DAVID CUMMINGS
Atlanta Ventures



ARUL MURUGAN
11-11 Ventures



JAMIE HAMILTON
Atlanta Seed Company



MINSOO CHI
Spider Capital



JANE KAWORSKI-MCCRAKEN
ATDC



BRYAN JANECKO
Loeb.nyc



DAVID PAYNE
Techstars



KAREN C. HOUGHTON
Atlanta Ventures



SANJAY PAREKH
Prototype Prime



THIAGO OLSON
Engage Ventures

ABOUT TECHSQUARE LABS

TechSquare Labs is an innovation and entrepreneurship center at Technology Square in Midtown Atlanta at Georgia Tech. It is one of ten Google for Startups Tech Hubs in North America.

Presented by established venture funds, Atlanta Startup Battle is just one of the ways TechSquare Labs promotes funding of up-and-coming tech startups.

With over 15,000 square feet of startup workspace and corporate landing pads, TechSquare Labs is a vital resource in Atlanta's technology community.

TECHSQUARE LABS PORTFOLIO SNAPSHOT

30 Portfolio Companies

\$100,000,000 Revenue

1,000 Team Members

\$200,000,000 Raised

SPONSORSHIP TIERS

SILVER (\$5K)

- > Logo recognition on website and in weekly newsletter
- > Atlanta Startup Battle Reserved Tickets
- > Office Hours with TechSquare Labs community - Quarterly
- > Featured story in our newsletter (audience of 10k+)

GOLD (\$10K)

- > All Silver Tier benefits +
- > Company booth at Atlanta Startup Battle
- > Digital presence of company logo during the main event
- > Logo prominently placed on t-shirt and printed materials
- > Sponsor and host founder's lunch with TechSquare Labs community

PLATINUM (\$25K)

- > All of the above, +
- > Complete guide and contact list for all Atlanta Startup Battle applicants (~400)
- > Curated list of top 25 finalists
- > Access to Investor Reception
- > Access to private mentor and rehearsal day for top 10 finalists

BE A PART OF ATL'S TECH SUCCESS STORY

Sponsorship Levels

- ☐ Silver (\$5k) ☐ Gold (\$10k) ☐ Platinum (\$25k)
- ☐ Invoice ☐ Check Enclosed

Registration Information

Primary Contact _____

Company Name _____

City, State & Zip _____

Phone _____ Fax _____

Cell Phone _____

Email Address _____

You will receive a complete information packet shortly after confirming sponsorship.

The sponsor information packet will include an invoice or receipt as well as advertising specifications and deadlines. Payment for sponsorship is due upon receipt of the invoice.

If payment in full is not received at least 90 days prior to the event, all sponsorship benefits will be canceled. After completing this form, email your firm's logo in vector (EPS) format to team@techsquare.co so it can be included on the website and in printed promotional materials.

Other formats are unacceptable and cannot be used in print.

Please sign and email or mail this form to:

TechSquare Labs
ATTN: Atlanta Startup Battle
850 West Peachtree St, Suite C-1
Atlanta, GA 30308

For more information, contact sponsor@atlantastartupbattle.com